
TATRATEA TOUR RESERVATION

Information on Personal Data Processing for Data Subjects

Pursuant to Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter referred to as the “**Regulation**”), and § 19 of Act No. 18/2018 Coll. on the Protection of Personal Data and on Amendments and Supplements to Certain Acts (hereinafter referred to as the “**Act**”).

Data Controller:

KARLOFF s.r.o., with its registered office at Pradiareň 40, 060 01 Kežmarok, company registration number: 36 247 367, e-mail: info@karloff.sk, Tel.: +421 52 4681 461

Data Protection Officer (DPO):

The Data Controller has appointed an external consulting company, Top privacy s.r.o., with its registered office at Robotnícka 11591/1J, 036 01 Martin, company registration number: 51421291, to supervise the protection of personal data. The DPO can be contacted via email at: zodpovednaosoba@topprivacy.sk.

1. Purpose of personal data processing:

The purpose of personal data processing is the online reservation for TATRATEA TOUR, organized by the Data Controller. Data subjects reserve a date and time for a tour, including a tasting of the products. Personal data is processed exclusively for this purpose.

2. Legal basis for personal data processing:

Personal data is processed based on Article 6(1)(a) of Regulation (EU) 2016/679 (consent of the data subject).

3. Legal obligation for personal data processing:

Personal data is being processed without a legal obligation.

4. Categories of processed personal data:

For the purpose of reservation, the following personal data of the data subject are processed: name and surname, e-mail, phone number, date of the reservation.

For invoicing purposes, following data are processed: name and surname / company name, address of residence / business.

5. Data subjects:

Individuals reserving a tour date for TATRATEA TOUR with the Data Controller.

6. Data retention period:

The Data Controller processes personal data to the extent necessary for a period of 10 years in compliance with accounting regulations.

7. Legitimate interest of the data controller:

The Data Controller does not process personal data based on its legitimate interest.

8. Transfer of personal data to third countries:

Personal data is not transferred to third countries.

9. Technical and organizational security measures:

Organizational and technical measures to protect personal data are defined in the internal regulations of the Data Controller. Security measures are implemented in the areas of physical and building security, information security, encryption, personnel and administrative security, and the protection of sensitive information, with clearly defined rights and responsibilities outlined in the security policy.

10. Categories of personal data:

Standard personal data.

11. Disclosure of personal data:

Personal data is not disclosed publicly.

12. Automated decision-making, including profiling:
Automated decision-making or profiling is not carried out.

13. Third parties:

Other authorized entities	pursuant to Article 6(1)(c) of Regulation (EU) 2016/679.
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14. Rights of the data subject

Data subjects have the right to: request access to their personal data processed by the Data Controller; request correction, deletion, or restriction of processing of their personal data; object to the processing of their personal data; data portability; file a complaint with a supervisory authority. If the Data Controller processes personal data based on the data subject's consent, the data subject has the right to withdraw their consent at any time. Withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal. Data subjects may exercise their rights by emailing the Data Controller or sending a written request to the Data Controller's address. The processing of data subject rights is handled individually through the appointed Data Protection Officer at **Top privacy s.r.o.**, who oversees personal data protection.